



Norman Pearlstine

Vice Chairman

Norman Pearlstine became Vice Chairman of Time Inc. in July 2016. In this new role, Norm collaborates with the Time Inc. International team and Chief Financial Officer to identify international growth opportunities for the company's brands and content. He also supports and consults with the Time Inc. executive team on specific projects. Norm reports to Time Inc. Chairman and CEO Joe Ripp.

Until recently, Norm served as Executive Vice President and Chief Content Officer, a position he held since returning to Time Inc. in 2013 to work on the spinoff from Time Warner and to help break down historic barriers, enabling editors to collaborate more closely with business-side colleagues. Norm drove the development of new content experiences, consumer products and lines of business across Time Inc. brands while overseeing the company's editorial policies and standards. He previously served as Time Inc.'s Editor-in-Chief from 1995 through 2005.

Norm rejoined Time Inc. after a five-year stint at Bloomberg L.P., where as Chief Content Officer, he developed growth opportunities for Bloomberg's television, radio, magazine and online products to make the most of the company's news operations. He assumed the additional positions of Chairman, Bloomberg Businessweek, following the acquisition of the magazine in December 2009 and co-Chairman, Bloomberg Government, a comprehensive source for government news, analysis and insights.

Prior to joining Bloomberg, Norm was a Senior Advisor to The Carlyle Group's telecommunications and media group in New York. He previously spent nearly four decades working as a reporter and editor, including a decade as Time Inc.'s Editor-in-Chief.

Norm worked for The Wall Street Journal from 1968 to 1992, except for a two-year period, 1978-1980, when he was an executive editor of Forbes magazine. At the Journal, he served as a staff reporter in Dallas, Detroit and Los Angeles; Tokyo bureau chief; founding managing editor of The Asian Wall Street Journal; national editor; founding editor and publisher of The Wall Street Journal/Europe; managing editor; and, ultimately, executive editor.

After leaving the Journal in 1992, Norm spent a year launching Smart Money magazine for the Journal's parent, Dow Jones & Company, and for Hearst. He then spent a year as a general partner of Friday Holdings L.P., a multimedia investment company.

Norm has received numerous honors over the course of his journalism career. In January 2005, the American Society of Magazine Editors named Pearlstine the recipient of its Lifetime Achievement Award and inducted him into the Magazine Editors' Hall of Fame. He was honored with the Loeb Lifetime Achievement Award for Distinguished Business and Financial Journalism in 2000. He received the National Press Foundation's Editor of the Year Award in 1989.

He is co-chair of the Center on Communication Leadership and Policy at the USC Annenberg School of Communications. He also serves on the boards of the Tribeca Film Institute and InsideClimate News and on the advisory board of the Scripps Howard School of Journalism and Communications at Hampton University. He is a Senior Advisor to the Committee to Protect Journalists and a member of the Council on Foreign Relations and the American Academy of Arts and Sciences. He served as President and CEO of the American Academy in Berlin from 2006 through 2011.



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Norm received his B.A. from Haverford College and his L.L.B. from the University of Pennsylvania, and he did postgraduate work at the law school of Southern Methodist University. He is a member of the Bar Association of the District of Columbia.

He is the author of *OFF THE RECORD: The Press, the Government, and the War over Anonymous Sources*, published by Farrar, Straus and Giroux in June 2007.

Norm is married to Jane Boon Pearlstine, Ph.D., a writer and researcher on technology and policy.