



## Colin Bodell

Executive Vice President and Chief Technology Officer

Colin Bodell was named Executive Vice President and Chief Technology Officer of Time Inc. in January 2014. In this role, he is responsible for shaping the company's overall strategic technology direction, including oversight of day-to-day information technology operations and acquiring and leveraging best in breed technology. Bodell also collaborates closely with digital product teams across the Time Inc. portfolio.

Prior to his current appointment, Bodell was Vice President of Amazon's Digital Store Platform where he led the organization responsible for the Kindle book, periodical and magazine store as well as the technology that supports Amazon digital content across web, Kindle and third party devices. He originally joined Amazon in 2006 to run the Website Application Platform (WAP) group, which he headed until 2013. WAP provides the platforms, services and tools that power Amazon's websites around the world and make the company's massive scale possible.

His teams were charged with building products that simplify operations and helping Amazon customers launch new applications. In addition, he sat on the Amazon Open Source Board which sets policy for use and release of open source code and content by Amazon and its subsidiaries.

Earlier, he served as Chief Technology Officer and Executive Vice President of Engineering at VA Software where he had product and engineering responsibility for its SourceForge Enterprise Edition and the technical operations of the company's media properties.

In his 29 year technology career, he has also held senior executive posts at Webgain, Intellicorp, and Micro Focus.

Bodell is a named inventor on four U.S. patents on topics ranging from methods for fabricating products on demand to protecting network sites during adverse network conditions. He currently has 10 patents pending with U.S. Patent Office.

He is a member of the Board of Trustees of the Anita Borg Institute for Women and Technology and served as the executive sponsor of Amazon Women in Engineering during his years at the Company.

A native of Liverpool, England, Bodell holds a degree in Computer Science from Coventry University, England. Bodell immigrated to the United States in 1985.