



Jeff Bairstow

Executive Vice President and Chief Financial Officer

Jeff Bairstow joined Time Inc. in September 2013 as Executive Vice President and Chief Financial Officer. He is responsible for leading Time Inc.'s financial functions and strategies, including all accounting, budgeting, reporting and tax activities. He also oversees Time Inc.'s Customer Service, IT and Production operations.

Before his Time Inc. appointment, Bairstow was President of Digital First Media (DFM). DFM properties combine to form the second largest newspaper chain in the country, operating as Media News Group and 21st Century Media properties (formerly Journal Register Company) in addition to Digital First Ventures. DFM reaches over 66 million consumers a month with more than 800 multi-platform products across 18 states.

At DFM, he helped the company extend the reach of its core media brands across all platforms, ultimately growing digital revenues by over 50 percent during his tenure. Before the formation of DFM and his appointment as President in 2011, Bairstow spent a year as Chief Financial Officer of the Journal Register Company.

Bairstow has more than 25 years experience as a senior financial and operating executive for both public and private companies. He was Executive Vice President and Chief Financial Officer of CCBR-Synarc, Inc., a clinical trials and imaging entity, where he also served as President of its Global Imaging Division. Earlier, he spent two years as Executive Vice President and Chief Financial Officer for the publicly-traded Dendrite International, Inc., a leading provider of sales, marketing and compliance solutions for the global pharmaceutical industry. In this role, he supervised all financial operations including planning, investor relations, technology and internal audit.

Previously, he spent several years at Health Net, Inc., one of the largest publicly traded managed health care companies in the U.S., in a number of roles, including President of the Government and Specialty Services Division and as Executive Vice President and Chief Financial Officer of Health Net-California, the company's flagship HMO. He began his career at Ernst & Young.

Bairstow is a graduate of Vanderbilt University and he received an M.B.A. from Vanderbilt's Owen School of Business.