

LOOK BRAND FOOTPRINT



169,015 Circulation*
379K Readership**
1.1M Brand Reach***



1,895
Digital ABC



390,760* UK UU
6.5 M* UK PV



87,145 UK UU
1.4 M PV



159,858 UK UU
2.3 M PV



915K



166,773 UK UU
2.9 M PV



28K



63,576 SUBS
54,104 SOLUS



128K

*ABC Jan-Jun 2014

** NRS Jul 13- Jun 14

*** NRS PADD Jul 13- Jun 14

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